

# Atlanta City Highlights Tour

**Monday, Tuesday, Wednesday, Saturday**  
**June 24, 25, 26, & 29 / 9am to 4pm**

**\$87**

The **City of Atlanta** was founded in 1837 at the intersection of two railway lines, and the city rose from the ashes of the Civil War to become a national center of commerce. It is the capital of and the most populous city in Georgia, and the Atlanta metropolitan area is home to over 5.7 million people – the ninth largest metropolitan area in the United States!

Your guide and motor coach will meet you at your hotel, and as you travel downtown, you will enjoy a narrated overview of the city. You'll drive down famous Peachtree Street where much of the city's historic and noteworthy architecture is located. You'll also hear about the gold-domed State Capital, the Fox Theater, the Margaret Mitchell House, and Atlanta's most loved legacy, the 1996 Centennial Olympic Games.

It's impossible to see all of Atlanta in one day, so this tour focuses on 3 of the city's important legacies: Martin Luther King Jr., The Coca-Cola Company, and CNN.

We will drive through the **Martin Luther King Jr. National Historic District**, which was listed on the U.S. National Register of Historic Places in 1974. The district includes Ebenezer Baptist Church, King's grave site and memorial, and Dr. King's birthplace. Born in Atlanta in 1929, Martin Luther King Jr. was an American Baptist minister and activist who became the most visible spokesperson and leader in the Civil Rights Movement.

For over 125 years, Coca-Cola has been refreshing the world. Our tour of the **New World of Coca-Cola** will bring to life the remarkable story about the evolution of this iconic brand which was first served in a soda fountain in downtown Atlanta in 1886. Come learn the history of this southern born soft drink that is consumed more than 17,000 times per second and sold in over 160 countries around the world!



**Cable News Network's** lifeline began in 1970 when a brash young Ted Turner purchased an Atlanta UHF station that broadcast mainly old sitcom reruns and out of date movies. Nobody noticed. In 1976, Turner put his weak little station on a domestic satellite and WTBS, Channel 17 became America's first superstation. In 1980 Turner created Cable News Network, the first live 24-hour per day news television. We will tour CNN to see how the news is gathered, edited, and broadcast, and how CNN goes "Around the World in 30 Minutes." Try your hand at a

weather broadcast!

Tour price of \$87 per person includes deluxe motorcoach transportation, admission to New World Of Coca-Cola and CNN, and tour guide services. Lunch is on your own at the CNN Foodcourt.